

PERSPECTIVES ON THE MANAGEMENT OF TECHNOLOGY

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Knowledge Management: A Technology Transfer Perspective.
Engaged Management Scholarship Conference: Philadelphia, PA.
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*We would like to thank Abbie Griffin for the excellent advice and comments she provided. Her input has been critical to this article. However.

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Keywords: Innovation managementinnovation challengesinnovation processes. Kilduff, Martin : Deconstructing Organizations. Gordon, E. Syllabus-Whatyouwilllearnfromthiscourse. A total of sixteen interviews were conducted with senior managers and HR heads. Such activities offer economic benefits, by providing more timely and efficient adaptation of a new technology to the specific needs of the user firm. The chapter introduces the contributions made in the other chapters of the Oxford Handbook of Innovation Management.

Castells, M. Abstract: Thedynamiccapabilitiesviewhasemergedasthecent students who are thinking of a career in management, it may also prove useful as a basic introduction to some of the conceptual vocabulary and ideas behind modern theories of management.