

**WORKERS GO SHOPPING IN ARGENTINA: THE RISE
OF POPULAR CONSUMER CULTURE**

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In an Argentine newspaper announced that the standard of living of workers in Argentina was 'the highest in the world.' More than half a century later.

Workers Go Shopping in Argentina. The Rise of Popular Consumer Culture Combining theories from the anthropology of consumption, cultural studies, and.

Project MUSE - Workers Go Shopping in Argentina

Workers Go Shopping in Argentina: The Rise of Popular Consumer Culture Hardcover - March 1, In an Argentine newspaper announced that the standard of living of workers in Argentina was "the highest in the world."

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Juana Bordas. Overview Combining theories from the anthropology of consumption, cultural studies, and gender studies with the methodologies of social, cultural, and oral histories, Milanesio shows the exceptional cultural and social visibility of low-income consumers in postwar Argentina along with their unprecedented economic and political influence.

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